

# South Island Road Freight Seminar Sponsorship Opportunities

**28 June 2025**  
**Christchurch**

- Presentations from industry leaders and regulators
- Industry awards
- Excellent contact and networking opportunities



# South Island Road Freight Seminar

## Join Us for the 2025 South Island Seminar in Christchurch

We're excited to invite you to the 2025 South Island Seminar, taking place at Chateau on the Park - Christchurch. This premier event will gather up to 180 delegates, including industry leaders, regulators, and key stakeholders, to explore essential topics like employment, safety, and resilience.

Kicking off the weekend will be networking drinks on Friday 27 June 2025 for a relaxed and engaging opportunity to connect.

## Sponsorship Opportunities

We offer tailored sponsorship packages to meet your organisation's goals, from exclusive naming rights to prominent logo placements.

### All Packages Include:

- Recognition by the Seminar MC during the event.
- Logo display on AV screens, with the option to include a 3-minute opening video (provided by the sponsor).
- Promotional materials included in delegate tote bag.

## Celebrate and Connect

The 2025 South Island Seminar is your chance to honour the road freight transport industry's vital contribution to New Zealand and create meaningful connections.

Contact us today to secure your sponsorship and be part of this landmark event!

**Dom Kalasih**  
Chief Executive  
la Ara Aotearoa Transporting New Zealand Inc.



# Sponsored Breaks

## Morning Tea

One opportunity - \$3,500.00 plus GST

In addition to all sponsorship inclusions:

- Two full seminar registrations
- In all printed material this session will be referred to as the "(sponsor name) Morning Tea"

## Lunch

One opportunity - \$5,000.00 plus GST

In addition to all sponsorship inclusions:

- Two full seminar registrations
- In all printed material this session will be referred to as the "(sponsor name) Lunch"

## Afternoon Tea

One opportunity - \$3,500.00 plus GST

In addition to all sponsorship inclusions:

- Two full seminar registrations
- In all printed material this session will be referred to as the "(sponsor name) Afternoon Tea"

# Networking Drinks

## Friday Evening Drinks

One opportunity - \$5,500.00 plus GST

(Sponsor not responsible for provision of food or refreshments)



### In addition to all sponsorship inclusions:

- Two full seminar registrations
- Coverage in pre-seminar promotional material
- Sponsor provided with a five minute opportunity to address delegates at Friday Evening Drinks
- In all printed material this session will be referred to as the "(sponsor name) Networking Drinks"
- Promotional items placed on tables at networking drinks

## Saturday Evening Drinks

One opportunity - \$5,500.00 plus GST

(Sponsor is not responsible for provision of refreshments)



### In addition to all sponsorship inclusions:

- Two full seminar registrations
- Coverage in pre-seminar promotional material
- Sponsor provided with a five minute opportunity to address delegates at Saturday evening drinks event
- In all printed material this session will be referred to as the "(sponsor name) Networking Drinks"
- Promotional items placed on tables at networking drinks

**Sponsorship opportunities are limited & registrations will fill up fast.**

**Contact Kelly Smith at  
kelly@transporting.nz or call (04) 471 8284**

# Dinner & Awards

## Saturday Evening Dinner & Industry Awards

One opportunity - \$6,500.00 plus GST

(sponsor not responsible for provision of food or refreshments)

### In addition to all sponsorship inclusions:

- Two full seminar registrations
- Coverage in pre-seminar promotional material
- Sponsor provided with ten minute opportunity to address delegates at Awards Dinner
- In all printed material this session will be referred to as the "(sponsor name) Awards Dinner"
- Promotional items placed on tables at networking dinner and banner on side of stage

## Road Freight Transport Industry Awards

Award Naming Rights

\$4,500.00 plus GST per award

- Supreme Contribution to New Zealand Road Freight Transport
- ~~Outstanding Contribution to Health and Safety - Sold~~
- Outstanding Contribution to Training
- ~~Outstanding Contribution to Innovation - Sold~~
- ~~Young Driver - Sold~~
- Women in Road Freight Transport

### In addition to all sponsorship inclusions:

- Two full seminar registrations
- Your company to be involved with the on-stage presentations and a representative from the company would be required to present the award
- Name on conference screens as recipients receive their award and are photographed on stage
- In all printed material the sponsored award will be referred to as the "(sponsor name) Award"
- Your company name will be engraved on the trophy the recipient receives to keep as a memento of their success

# Seminar Events & Displays

## Tote Bags Sponsorship

One opportunity - \$5,000.00 plus GST

- Two full seminar registrations at both the North Island and South Island Seminars
- Sponsor's name and logo on the official tote bags for all delegates
- Sponsor can have promotional items placed in delegate tote bag
- The tote bags will be used at both the North Island and South Island seminars

## Sponsor a Speaker

Limited Opportunities available - \$4,000.00 plus GST

**In addition to all sponsorship inclusions:**

- Two full seminar registrations
- In all printed material this session will be referred to as the "Sponsored by (sponsor name) - speaker's name"

## Supporting Partner

\$2,000.00 plus GST

**In addition to all sponsorship inclusions:**

- Two full seminar registrations
- Opportunity to demonstrate your company supporting the road freight transport industry
- Company brand/logos on seminar promotional material
- Company brand/logos displayed on presentation screens during breaks.

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# Seminar Events & Displays

## Trade Displays

Limited spaces available - \$3,500.00 plus GST

- Two full seminar registrations
- A table will be provided
- Opportunity to have promotional items placed in delegate tote bags
- Sponsors logo will appear on seminar material and AV slides

Displays will be situated within the networking / sponsored break area

## Truck & Trailer Displays

Limited spaces available - \$2,500.00 plus GST

In addition to all sponsorship inclusions:

- Two full seminar registrations
- One truck and trailer display site in the Distinction carpark
- Opportunity to have promotional items placed in delegate tote bags
- Sponsors logo will appear on seminar material and AV slides.



# Book Today!

Contact Kelly Smith at  
[kelly@transporting.nz](mailto:kelly@transporting.nz) or call (04) 471 8284

